



VENDANGE

FOR IMMEDIATE RELEASE

New Vendange Symphony is a Melody of Crisp Fruit Flavors and Sweet Aromas

Canandaigua, N.Y., August 21, 2007—Centerra Wine Company introduces its new Vendange Symphony, a light, drinkable wine with inviting juniper and jasmine aromas that harmonize perfectly with its pear and peach flavors. Similar to a Riesling, this full-bodied wine is sophisticated, yet approachable and is now available throughout the United States.

Symphony is capitalizing on the growing popularity of sweeter, white table wines – one of the fastest developing consumer trends in the wine business today.¹ It also continues the Vendange tradition by being a mainstream, popular-priced wine that is high quality and accessible to a broad consumer base.

“Wine consumers looking to pair a more complex taste with their light summer fare of salads, grilled chicken and fish will find Symphony is a breath of fresh air,” said Amy Martin, brand manager for Centerra Wine Company. “Its flavors and aromas have been orchestrated to be reminiscent of vintage Pinot Grigios and Rieslings.”

Using a grape created as a hybrid of Muscat of Alexandria and Grenache Gris, Symphony includes a crisp finish with a pleasant hint of bitterness. It is available in 1.5L bottles, with a suggested retail price of \$7.99.

Vendange, crafted in California, is one of North America’s best-selling wine brands. For more information on Vendange wines, visit www.vendange.com.

About Centerra Wine Company

Centerra Wine Company, the popular-priced and premium wine producer of Constellation Wines U.S., is part of Constellation Wines, the world’s largest wine business, an operating division of Constellation Brands, Inc. (NYSE: STZ and STZ.B) ("CBI"). Constellation Wines U.S. encompasses four of CBI's U.S. wine businesses: Icon

¹ Source: IRI, Total US F&D, February 25, 2007

Estates, Centerra Wine Company, Pacific Wine Partners, and North Lake Wines. Centerra Wine Company's leading brands include Alice White, Arbor Mist, Cook's, Covey Run, Inglenook, Manischewitz, Paul Masson Grande Amber Brandy, Robert Mondavi Private Selection, Talus Collection, Taylor Desserts, Vendange, Ravenswood, and Woodbridge by Robert Mondavi.

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